

Benefits of Selling Under Auction Conditions

- Elevates your property to a special status
- High impact advertising designed to attract all potential buyers in your target market to give you a greater opportunity to sell
- Convenient 'open home' programmes to suit your needs during the auction campaign
- Weekly reports in writing with personal follow-up to keep you fully informed
- Eye-catching signage on the property prominently positioned for major impact
- Pride of place in our office/s window display/s
- Potential bidders can be pre-approved for mortgage finance
- Cash terms and conditions that meet with your approval. With auction, you sell on your terms without buyers introducing unwanted or unnecessary conditions
- Auction removes the price barrier and will expose your property to more potential buyers
- Auction enables you to find the best possible price at which the market values your property
- An auction encourages buyers to decide by the deadline set by the auction day. It forces buyers to act, as being hesitant, buyers may miss out
- Your property and marketing campaign are handled by experienced sales consultants who will devote a major part of their time to ensuring the success of the sale
- A binding contract is entered into on the fall of the hammer, eliminating protracted negotiations or conditions that may eventually break down or fail
- Auction Marketing consistently gives you a success rate of over 80%
- Auctions are conducted and backed up by a full-time professional auctioneer, Lindsay Dodd, who operate to the highest possible standard in the industry